



Southwestern Ontario's
Biggest Show Producers

We are thrilled to be under going improvements as a massive facelift gets underway at the 270 Longwood Road site!

"We are extremely excited to experience the results of the property makeover. The new MARC centre will be a great addition to the community and to the McMaster Innovation Park. We feel the upgrades to the property will also increase the great event experiences that we will be able to create as we continue to grow our business." Said Dwayne McKillop, President of Continuum Productions Inc.

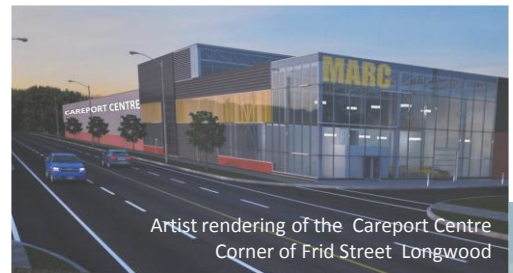
The construction of the McMaster University Automotive Resource Centre (MARC) is expected to commence this Fall at 270 Longwood Road South. The creation of MARC will see a home for a number of strategic research initiatives driven by the McMaster Institute for Automotive Research and Technology. Continuum Productions will continue to operate the Careport Centre during and after the construction of MARC, hosting a variety of the finest shows and events in Southwestern Ontario.

What does this all mean to the shows at the Careport Centre?

No disruptions to our exciting line-up of consumer Shows and events.

Now the New and improved amenities:

- ❖ **New lighting** 50% more has been added to the show floor
- ❖ **New convenient washroom layout** to service our customers better
- ❖ **New administration office** directly on the show floor for ease of access
- ❖ **New electronic reader boards** will be installed to promote all the shows and events
- ❖ **New loading bays** for easier move-in with 2 drive-in doors to the event floor
- ❖ **New traffic light** added at Frid Street for easier access to the building
- ❖ **Main parking lot will begin to be paved**
- ❖ **New Energy efficient heating system** has been added
- ❖ **Two Additional parking lots have been secured** across the street still offering free parking to handle overflow crowds
- ❖ **Still more than two football fields of exhibition space on one level!**



Artist rendering of the Careport Centre
Corner of Frid Street Longwood



Artist rendering of the entrance to Careport Centre
Corner of Aberdeen and Longwood



Hosting the largest shows in the region



Our Newest consumer shows added to the 2012 line-up:



World of Motorcycles Expo
January 27-29, 2012



Cottage & Outdoor Expo
April 20-22, 2012

with more shows to be announced!

For more information visit www.continuumevents.com
or call 905-527-SHOW (7469) 877-313-SHOW (7469)